



Mandy Sheng
User Experience Designer

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EXPERIENCE

06.2023 – present

Brown Boots / Freelance UX Designer

Redondo Beach, CA

Designed MVP of a new gaming rewards mobile app from start to finish (research, user flows, user personas, wireframes, and high-fidelity prototypes). Develop an on-brand visual identity system. Create advertisements, tradeshow banners and signage.

06.2021 – present

McGraw Hill / User Experience Designer II

Irvine, CA

Collaborate with product management, engineering, and stakeholders to improve existing features and define new ones for AI-based learning platform, ALEKS. Lead projects of various scales from start to finish. Document user flows, create wireframes and high-fidelity prototypes. Collaborate with User Research to test and gather feedback. Create and maintain lightweight and scalable design system components with accessibility documentations.

05.2020 – 06.2021

Murad / Digital Designer

El Segundo, CA

Created cohesive brand content for e-commerce campaigns across desktop and mobile (static/animated web banners, emails, organic/paid social media). Designed product landing pages and collaborated with developers to deliver a seamless experience.

09.2019 – 04.2020

Spigen / Graphic Designer

Irvine, CA

Worked with 3D renders of tech accessory products to produce dynamic and eye-catching graphics for all sales and marketing channels. Designed web pages, conducted photo shoots, and retouched images.

09.2018 – 12.2018

Under Armour Global Headquarters / Graphics Intern

Baltimore, MD

Designed graphics for apparel and accessories teams and assisted with marketing analysis and trend research.

EDUCATION

01.2017 – 08.2019

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Graduation with Distinction

09.2011 – 06.2015

University of California, Santa Barbara

Santa Barbara, CA

Bachelor of Arts in Communication
Bachelor of Arts in Economics
Professional Writing Minor with emphasis in Editing

CERTIFICATIONS

06.2023

Nielsen Norman Group

Certificate, User Experience

01.2022

Nucamp

Certificate, Web Development Fundamentals

SKILLS

Concepts:

Design systems, branding, wireframing, prototyping, user testing, user stories, front-end development, agile

Tools:

Figma, Sketch, InVision, Adobe Creative Suite, Axure, Jira, Confluence, Google Workspace, Microsoft Office

Languages:

English, Mandarin

RECOGNITION

05.2017 – 12.2018

ArtCenter Provost's List